Gillingham & Shaftesbury Guide responded to local small businesses wanting a means to advertise to local people where they stand out rather than get lost amongst hundreds of adverts from further afield. As profit is not our aim, we provide cheap monthly local advertising hand delivered to over 10,000 readers.

We do not use the hard sell approach but allow advertisers to use us when required. As an integral part of the community we support and use these same businesses. We employ 23 local youngsters delivering our glossy high quality monthly publication giving them pocket money, self-esteem and community involvement.